

# A Memorable Debate

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An Interesting Reminiscence of

## Mr. W. E. GLADSTONE

and Mr. Lloyd George, the present Chancellor  
of the Exchequer.

In a debate in the House of Commons, on the 13th June, 1890, on the Local Taxation Bill, Mr. Gladstone said, "Enough of idle words; if you were to multiply these amendments till they were as thick as the leaves in Vallombrosa, or as plentiful as the advertisements of

# Pears' Soap

you would not prevent the consequences of this clause." And in the same debate, as the *Pall Mall Gazette* reported, "Mr. Lloyd George, the new Member for Carnarvon, made a capital maiden speech, full of promise for his future career."

This was eighteen years ago, but tributes to the popularity of Pears' continue to appear in an ever-broadening stream. It is 120 years since Pears' was invented, and it still remains the leading toilet soap of the world—first in purity, first in beautifying properties, first in point of economy and first in public favour.

The highest possible honours at the leading International Exhibition since 1851 (including the only Grand Prix ever given for a Toilet Soap) have been awarded to Pears.



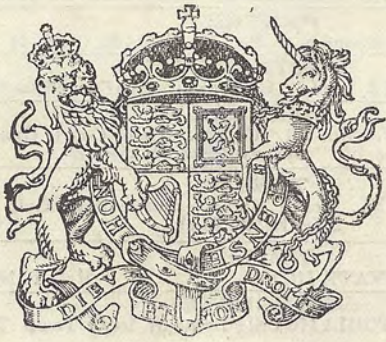
# Pears' soap.



*Bubbles by Sir John E. Millais, Bart. R.A.*







To H.M. THE KING.

Soapmakers  
by  
Appointment



To H.M. THE QUEEN.

Ladies & Gentlemen  
The Universal Toast!  
The King and Queen  

---

God bless them

4 Pears's



*He won't be happy  
till he gets it!*



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# TO WIN A WAGER

a man undertook to sell a certain number of Sovereigns for Shillings in a given time on London Bridge. The public, however, didn't believe his offer, and passed on.

At length a person of a more venturesome turn of mind came along and risked a shilling. Then, when it was discovered that the sovereigns were sterling coin of the realm, there was such a run on the man's stock that it was rapidly sold out and his wager won. We do better than that.

## We offer Sovereigns for Sixpences!

That is, we give a sovereign's worth of literature and art for sixpence in

# Pears' Annual

for 1911.

It is *entirely true* that sovereigns are now paid for single copies of PEAR'S ANNUALS of former years, and further that EVERY COPY COSTS US MORE THAN WE CHARGE FOR IT.



NOW READY—Of all Newsagents.

## SIXPENCE ONLY

THE BOOK COMPLETE WITH

### 3

## Presentation Plates

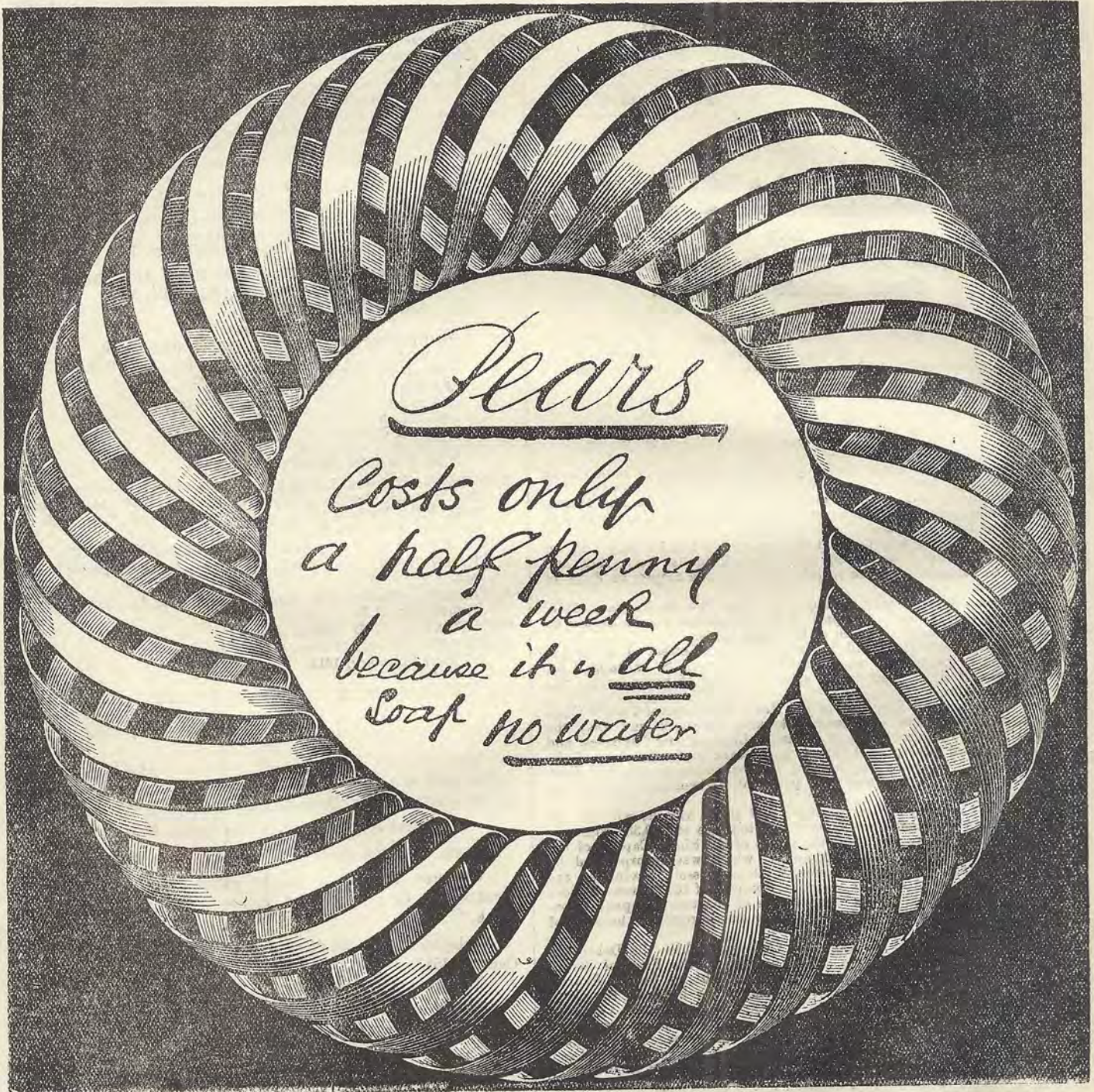
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TWO PAGES OF MUSIC, WITH FOUR PAGES OF HUMOROUS ILLUSTRATIONS IN COLOURS.



# Economy



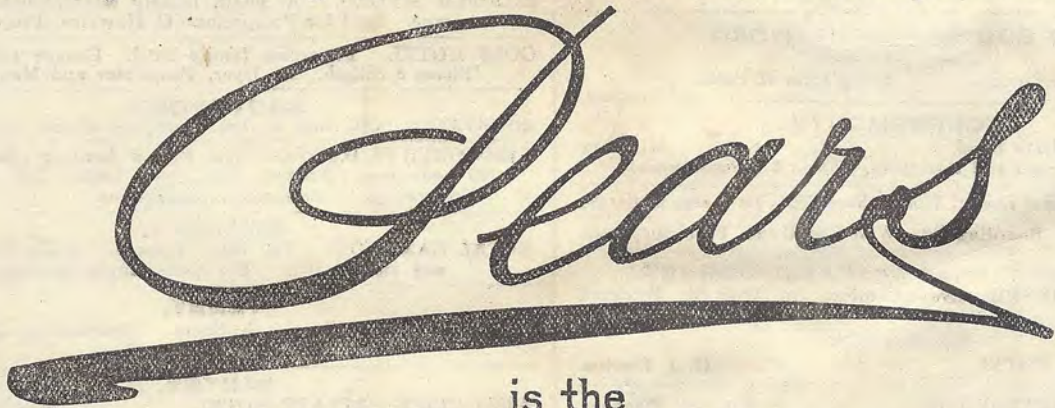
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# How Very Comfortable!

This is the sort of feeling that you have after a bath or a wash with **PEARS** — a feeling of natural freshness — the exhilaration due to a sense of perfect cleanliness — the glow and delight of a healthy stimulating influence.

**PEARS** is composed entirely of natural saponaceous ingredients of the highest emollient and detergent properties. It is so daintily soothing and softening to the skin surface, that it promotes in a pre-eminent degree that natural Beauty of Complexion which is Universally Admired



is the  
**Most Economical of Toilet Soaps**

because of its Lasting Qualities and is  
the best aid to the  
**Health and Beauty of the Skin.**

*Matchless for the Complexion*



**THE "NATION" IS SAFE!**

**We are at the Back (PAGE) of it**

*A & F Pears*

Soapmakers to the King

**GOD SAVE THE KING!**



**GOD SAVE THE KING!**

Soapmakers to the King

*A & F Pears*

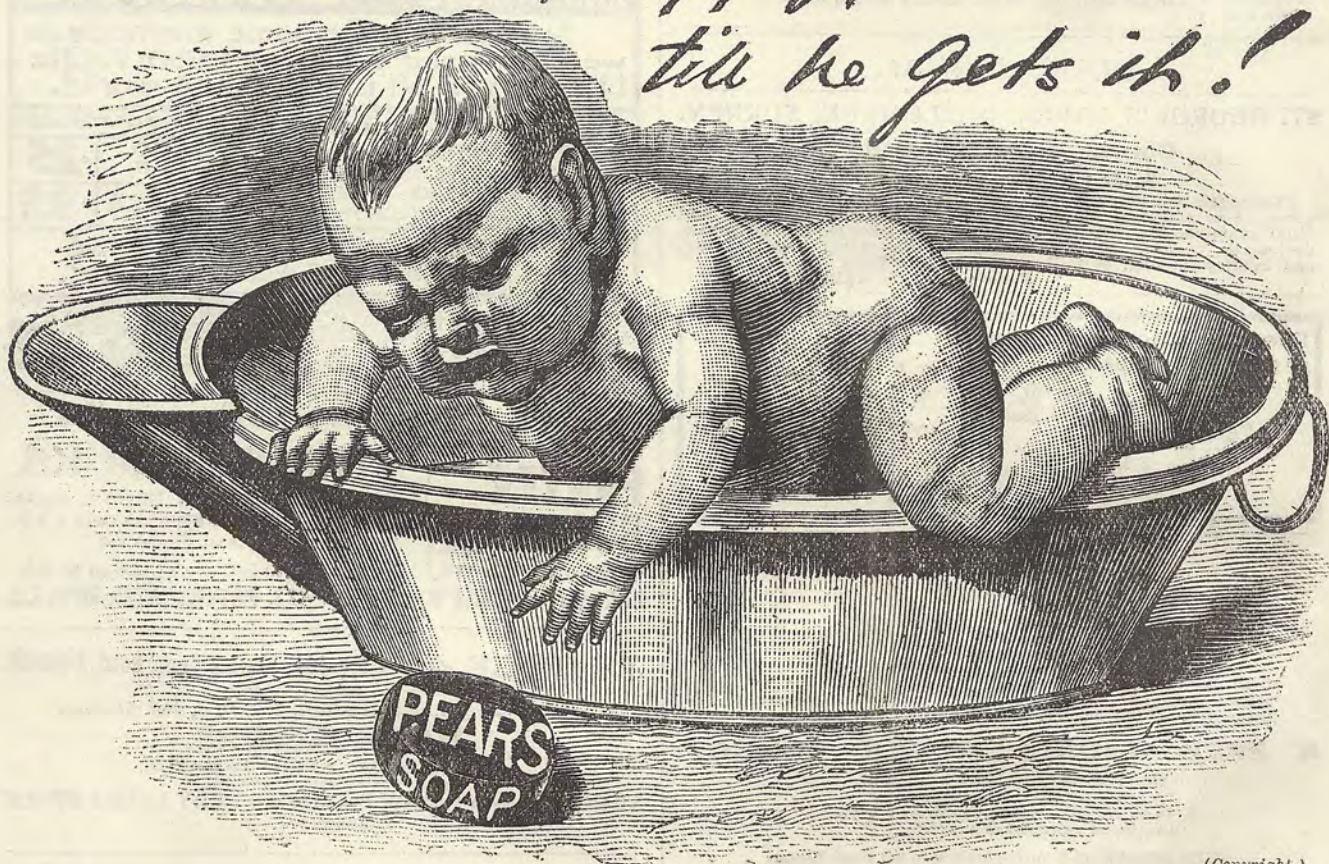
**We are at the Back (PAGE) of it**

**THE "NATION" IS SAFE!**



*Who is to have the next  
Premiership?*

*He won't be happy  
till he gets it!*



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# The Biggest Shillingsworth in the World!!!

## TWENTY WORKS OF REFERENCE, IN ONE VOLUME OF OVER 1,070 PAGES. "Pears' SHILLING Cyclopædia."

This well-known work of which nearly 700,000 have been sold, has again been brought entirely up to date.

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# NATION



# One Word With You

4 *Pears*

JUST THAT ONE

WHAT a great fact it embodies! It represents a history of a Hundred and Twenty-Four Years, and a world-wide service in the cause of skin-health and skin-beauty.

TO eminent analysts and doctors the word means *absolute purity* and perfect emollience; to the leading beauties of several generations it has meant the boon of a lovely complexion; and to every man, woman and child who uses it to-day it means all that a perfect soap can mean, viz:—

**The Comfort of Personal Cleanliness**  
**The Delight of a Healthy Skin**  
**The Possession of a Clear Complexion**

And the Pocket benefits too when you use it

FOR IT

*Costs only a penny a week!*



# Nothing goes to Waste when you use PEARS.

It is of such complete purity and of such incomparable quality that every particle of it comes into use as **SOAP**.

## Pears

*IS NOT MIXED WITH WATER.*

A touch or two, well worked up, yields lather enough for face and hands or for shaving

That is why Pears lasts so much longer than common toilet soaps, indeed it

**WEARS TO THE THINNESS OF A SIXPENCE**  
and will then adhere to a fresh tablet if you wet it, thus there is no waste and

*Costs only a penny a week!*



# A Hundred & Twenty-Four Christmases

Have been Brightened and Beautified

FROM  
Christmas 1789  
TO  
Christmas 1913

BY THE USE OF

*Pears*

which brings  
that touch of nature to  
the human skin that increases  
its loveliness and ensures its health.

Some  
**Christmas Contrasts**

## CHRISTMAS 1789

At that first Christmas of the **Pears** History, the soap was known to a select few of the fashionable world as a great discovery, enabling them to beautify their complexions by a perfectly natural means.

## CHRISTMAS 1913—AFTER 124 YEARS.

At this present Christmas **Pears** is known to all the world. Tested, tried and used by the leading skin-experts and the most celebrated beauties of the intervening years, it has been demonstrated in every possible way that in skin-beautifying properties it is unsurpassable.

And it is worth remembering that

## PEARS

is

the most economical  
of Toilet Soaps,

because a tablet of it  
lasts twice as long as  
one of ordinary soaps.

Also that it is a soap  
of such

**COMPLETE PURITY**  
and so supreme  
in quality

that its action on the  
skin is as healthful  
as it is beautifying.

THE VERDICT OF ALL WHO USE IT IS— THAT IT IS

*Matchless for the Complexion*

1904